



January 11, 2023.

**COMMITTEE REPORTS:**

**5. Update from the Executive Committee meeting.**

President Lopez reviewed items discussed during the committee meeting held on January 11, 2023 which included an application for the Retailer and Tenant Improvement Grant, purchase of promotional items, and consideration of event sponsorships.

**6. Update from the Finance Committee meeting.**

Secretary Cooper stated the committee had reviewed the monthly expenditure report and approved all expenditures.

**ITEMS FOR INDIVIDUAL CONSIDERATION:**

**7. Discussion of and action on sponsoring the Helotes Area Chamber of Commerce Gift Card Give Back initiative for 2023. (Staff)**

Austin Lane, Chairman of the Helotes Area Chamber of Commerce presented the FYE 2023 Gift Card Give Back program and requested matching funds from the HEDC in the amount of \$10,000 that would allow the program to provide \$20,000 in the gift card doubling event.

Motion was made John Kodosky, second by Melissa Benavides to discuss and act on the item as presented. Motion carried 6-ayes; 1-abstain, Joel Lutz.

**8. Discussion of and action on amending the Retailer and Commercial Tenant Improvement Incentive Program. (Staff)**

Motion was made by Jeff Felty, second by Greg Hayden to discuss and act on the item as presented. Motion carried 6-ayes; 1-abstain, John Kodosky.

**STAFF REPORT:**

**9. Briefing from staff and discussion of the following items:**

- **Tenant Improvement Grant;**
- **Arts Grant;**
- **E-Commerce Grant;**
- **Development Updates; and**
- **Marketing Efforts.**

Glenn Goolsby briefed the board on the status of current HEDC programs.

President Lopez adjourned the meeting at 7:48 p.m.

  
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**Glenn Goolsby**  
Executive Director