



**HELOTES**  
TEXAS  
ECONOMIC DEVELOPMENT  
REGULAR MEETING AGENDA

The City of Helotes Economic Development Corporation (EDC) Board of Directors will meet for a Regular Meeting on Wednesday, March 18, 2020 at 7:00 p.m. in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This is an open meeting, subject to the open meeting laws of the State of Texas.

1. Call to order.

**OPEN SESSION:**

2. Citizens to be heard.  
*The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC Agenda.*

**CONSENT AGENDA (ITEM NOS. 3 – 4):**

*All Consent Agenda items listed below are considered routine by EDC Staff and are intended to be enacted by one motion. There will be no separate discussion of these items, unless a Director requests it, in which event the item will be removed from the Consent Agenda and considered in its normal sequence on the Agenda.*

3. Approval of the minutes of the EDC Regular Meeting dated December 18, 2019. (Staff)
4. Approval of the EDC Fiscal Year Ending (FYE) 2020 Revenue and Expense Report dated March 11, 2020. (Staff)

**NOTICE OF ASSISTANCE AT THE PUBLIC MEETING**

The City of Helotes City Hall is wheelchair accessible, and accessible parking spaces are available. In compliance with the Americans with Disabilities Act, the City of Helotes will provide reasonable accommodations for persons attending the meeting. To better serve you, requests should be received forty-eight (48) hours prior to the meeting. Please contact the City Secretary's Office at 210.695.5911 or by facsimile at 210.695.2123.

**ITEMS FOR INDIVIDUAL CONSIDERATION:**

5. Discussion of and action to approve the Promotional Video produced by NeonCloud Productions for purpose of promoting economic development with the City of Helotes. – Glenn Goolsby, Assistant Director
6. Discussion of and action to approve the purchase of reusable tote bags to promote Shop Helotes. - Glenn Goolsby, Assistant Director
7. Discussion of and action to enter into a Sublease Agreement for shard office space located at 12682 F.M 1560 West Suite 105, Helotes, Bexar County, Texas with the Helotes Area Chamber of Commerce. – Marian Mendoza, Director
8. Discussion of utilizing Economic Development Corporation funds for City events that promote local businesses as permitted under Texas Local Government Code Section 380.001 (b) Economic Development Programs and Section 505.103 Limitation on Use of Revenues for Promotional Purposes. – (Stevie Seitz)
9. Discussion of creating a policy to require a market research survey for projects over a set dollar amount to be determined. – (Matthew McCrossen)
10. Staff Updates:
  - Attendance at the ICSC Red River Deal Making Conference; and
  - Current and proposed commercial developments with the City of Helotes.

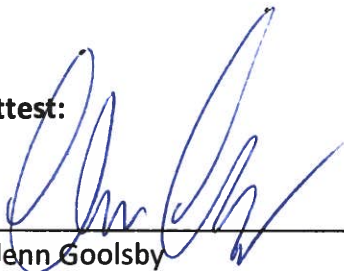
***Adjourn.***

The EDC Board of Directors reserves the right to adjourn into Closed Session at any time during the course of this meeting to discuss any of the exceptions to the requirement that a meeting be open to the public, in accordance with Texas Government Code, Chapter 551 *Open Meetings*, Subchapter D *Exceptions to Requirement that Meetings be Open*. No action may be taken in Closed Session.

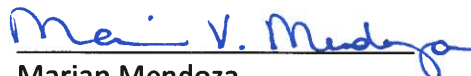
A quorum of the City Council and/or other City Boards, Committees, or Commissions may be present at this meeting. The City Council and/or other City Boards, Committees, or Commissions may not take action regarding public business or policy.

I certify that this Agenda was posted on March 12, 2020 at 4:00 p.m.

**Attest:**



Glenn Goolsby  
Assistant Director



Marian Mendoza  
Executive Director